



Payment options help savvy dental professionals attract and retain more patients.



75%

If their dentist offered an alternative to a credit card or loan with no interest, and no fees, they're likely to have that procedure.

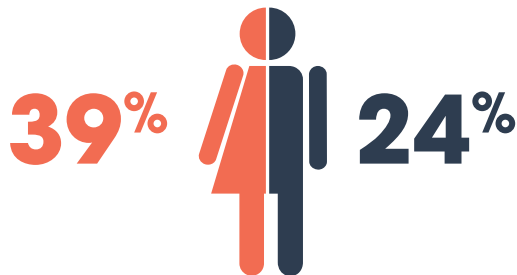


53% are likely to consider switching to a new dentist who offers interest and fee-free financial payment solutions.



In the past 12 months, nearly 1 in 3 Respondents (31%) have put off a dental procedure due to cost.

Putting off a dental procedure due to cost



52% say they would use a personal credit card to pay for dental procedures.

Followed by:



- dipping into savings **(35%)**
- not having the procedure done **(31%)**
- using a medical credit card **(12%)**
- borrowing money **(4%)**
- or taking out a loan **(3%)**

Sachs Media Survey of 500 Respondents, September 21-22, 2021

https://carecapplus.com/wp-content/uploads/2021/10/Dental-Survey-Results_Sachs-Media-Q3.docx.pdf

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